SIXTY-FOUR COMPLETE DEPARTMENTS OFFERING EVERYTHING TO WEAR AND FOR THE HOME

WASSON'S

THE INDIANAPOLIS JOURNAL, SUNDAY, MAY 1, 1904.

FOUR GREAT DRESSMAKING DEPARTMENTS, PRODUCING COR-RECT MODES IN COSTUMES, SUITS, WRAPS and SHIRTWAISTS



Spring Frocks==Generously Beautiful

THE late comers, the perfected and finished modes for spring and summer wear, are here and appeal irresistibly to critical women. In design, style and finish they reflect the idea of spring and sunshine, together with that trimness and correctness of form that can come only from a master modiste. In addition to this display of new things, to-morrow we place all of our imported costumes and evening dresses on sale at exactly half-price. These include some charming gowns of the ultra-fashionable variety at prices that would not cover the cost of materials.

Women's Fine Taffeta Silk Shirtwaist Suits, neat checks, stripes and fancies, waists plaited, strap fitting, special......\$16.50

Women's Taffeta Silk Shirtwaist Suits, fifty styles to select from, of fancy, plain and changeable taffeta, lace, hemstitched, plaited and tucked \$28.50 waists, at \$18.50, \$20, \$22.50 and

Women's New Taffeta Silk Suits, new shirred blouse jackets, new plait trimmed, nineteen gore skirts,

Ten Women's Fine Costumes or Evening Dresses, of Crepe Silk and French Voile, no two alike, handsomely lace trimmed, white, champagne and black, sold \$137.50 to \$200, to-morrow at half.

Women's Fine Black Taffeta Silk Jackets, cut, full box backs and fronts, several tuck and lace trimmed, fifteen of them, sample coats, made to sell at \$20, to-morrow only......\$12.50

Women's Covert Jackets, corset fitting, half fitting and full box on top coat of imported verumbo coverts, taffeta silk lining, new strap seams, at \$10, \$12.50, \$18.50 and\$22.50

Women's New Black Taffeta Walking or Round Length Skirts, wide, with new box plaits or new kilted and flat plait effects, at \$15

Women's Round Length or Walking Length Skirts, of men's fine suiting, light and dark mixtures, some large waist bands in this lot, \$12.50

Women's New White Irish Linen Shirtwaists, new wide plaited fronts, broad shoulders, large \$2.50 sleeve, new stock collars and cuffs.....\$

Women's New Imported White Vesting Shirtwaists, with new, woven pink, blue and yellow figures, plaited waists\$3.50 fronts, perfect fitting, \$5

Women's New China and Jap Silk Shirtwaists, new lace embroidery, French knot, plait and tuck trimmed,

Women's New Dress Waists, of crepe, silk, organdie, silk mull and all-over lace, creams, whites, blacks and champagne colors, from \$7.50

The Greater Than Ever Silk Section

Looks good to spring shoppers right now. Hundreds upon hundreds of new things for spring and summer wear-the silks that have come out late—designs and colorings fresh from the looms. A number of new silks for shirtwaist suits have their first showing to-morrow together with nearly one-hundred novelties not shown before by any house.

together with hearry one-hundred hoverhes	110
Pretty Foulards, neat small designs, extra width, 65c a yard kind, for	9c
Beautiful Satin Foulards, elegant grade, \$1.00 value, for	5c
Shantung Pongees—the genuine imported kind, not the jimitation ones, all colors, \$1.25 grade, for9	8c
Beautiful fancy Louissine for shirtwaist suits, 89c value, 6	8c
Hairline Checks and Striped Louissine, good quality, \$1.00 value, for	5c
Elegant novelty Messaline, a new fabric, very durable, \$1.25, for	00
Chiffon Taffeta for suits, pure Italian silk, very high luster, soft finish, all colors. 98c value, for	9c
Special for Monday Only	

Hairline stripe new Louissine, very stong silk for shirt-saist suit, browns, blues, greens, wines and grays....58c

Opening Monday of Our Depa for Graduating Dresses	
White Silk Mulls and Organ-	25c
White Silk Mulls, woven	29c
White Nets, in plain dots and figures, a yard, 49c	\$1.25
White sewing silk Grenadines, \$1.00	\$1.25
White Chiffon Cloth, 48 inches wide	\$1.33
White Paris Mousseline, 48 inches wide	89c
White Batiste Robes, waist and skirt, entire suits	\$8.75
White Paris Muslin Robes, waist and skirt, entire suits	\$10.00
White Net Robes, waist and skirt, entire	\$14 50

White Peau d'Esprit Robes, accordion pleated Robes, some two hundred and fifty designs to select from.

BLACK SILKS
That handsome Black Mousseline for entire gowns, another shipment from abroad arrived Friday, \$1.25 value
Chiffon Taffeta, a new finish, very soft and pliable, Lyons make
Natte Brilliante, a new weave, soft, clingy fabrique, \$1.00
Peau de Ognon, the latest fabric in Paris to-day, translated in English is skin of onion, as it is so similar in weight and high crispy finish, black and colors. Prices, \$1.00 a yard and\$1.25
Waterproof China Silk, will not spot
Black Taffeta, warranted to wear on every

Black Peau de Soie, high luster, good wearing quality OTC A small case of those manufacturers' ends of Black Silks in short ends, was delayed in shipping: they will be on sale for Monday; values up to Black Crepe de Chine, Julliard's make, the kind 79c that wears satisfactorily, extra width......

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Wrist Bags, in black and colors, fitted with coin purse, with braided handle, \$1.25 value, for	980
Walrus Wrist Bags, with black and gilt frame, coi purse and card case, regular \$2 bags, for	\$1.48
Black Sea! Bag, fitted with card case and coin purse, \$3 values, for	\$2.00
Black Auto Bag, with coin purse to match, regular \$3.50 bag, for	\$2.25
Wrist Bags, in seal and walrus, in black and colors, fitted with coin purse and card case and salts bottle, \$2.50 bag, for	
Black and Colored Walrus Bags, with jeweled German silver frame, salts bottle and coin purse, \$5 bag, for, choice	fitted with
Crushed Leather Belts, in black and colors, \$1 value,	890

recognize enterprise and energy coupled with great stocks and low prices.

Novel Wrist Bags The Summer Hats

Large Summer Hats are being ushered in now. Almost any large shape in Tuscan, white and burnt shades will be much in demand. Mushroom shapes \$16.50 are particularly attractive. Prices \$12.00 to
We've a number of the newest summer-outing Hats, entirely different from anything shown so far. Ask to see them. \$7.00
A new Suit Hat, shown only by us, is made of cream straw crown, facing of white, black, brown or navy braid, velvet ribbon trimming and gold \$2.48 buttons, \$5.00 value for
You'll be wanting flowers now with the bright weather. Artistically branched rose wreaths in all natural shades, with foliage, \$1.75 and \$1.50

LA PREMIERE CORSETS Are found only here. They are hand-made and whaleboned. Their models follow the newest creations of the modistes. A number of very graceful styles have just arrived. Prices \$5.00, \$6.00 and.....\$8.00

Novelty Porch Furniture

Porch Furniture, made of Philipino fiber, combined with reeds woven in unique shapes.

WALL PAPER ANNOUNCEMENT

designs, including stripes, moires, climtz, cretonnes and two-toned effects. Florals in upper third treatment, dainty all-over

papers and crown effects. Tapestries in Oriental, Art Noveau, Bagdad, Denim German, English, French and Japanese draw-

We have the largest selection of new, up-to-date Wall Paper ever shown in the State. Here you will find all the latest

A soft olive shade makes it suitable for interio	r use as well as the porch.
Philipino Fiber Arm Rocker, high back, heavy roll arm	Settee, bent wood, stained green, with matting \$6.00
Philipino Fiber Arm Chair, sleepy hollow shape, \$12.09 with very broad arms	Low Back Porch Rocker, stained green, with s4.25
Philipino Fiber Rocker, ladies' size, fancy \$10.00	Porch Rocker, bent wood, weathered oak finish, wide woven splint seat and back
Philipino Fiber Porch Swing, heavy roll arms and back, complete with ropes and hooks \$18.00	wide woven splint seat and back
Porch Swings, \$9, \$12, \$14, \$18.00	Bent Wood Porch Settees, all colors, 4-ft., 5-ft. and 6-ft., \$3.50, \$4 and
Philipino Fiber Porch Table, closely woven top	Go-carts, 1904 patterns, reclining back and dash, easy riding
Philipino Magazine Stand, four \$8.00	springs, with automobile wheels and rubber tires, complete price ranging from \$12 to\$50.00
High Back Porch Rocker, bent wood, with figured matting seat and back	Folding Go-cart, \$2.75

Curtains and Draperies=Extra Good Bargains

The "Big" department—big in every particular—room, stock and novelty—is in the arena, with the most elaborate showing of floor coverings ever offered to this community. The enormous growth of this section means, if it means anything, that the Indiana public are quick to

Extra quality Wilton Velvet Carpets, with or without borders,

Hoosier State Brussels Carpets, exclusive patterns in a qual-

priced......98c

Kurdistan Brussels Carpets, yard wide, all-wool carpets, made

on a Brussels loom, looks like the Body Brussels, and

at85c

the selection is unequaled in the city. 300 rolls fine Jap-

mattings elsewhere 30c......19c

We import our own matting, that means a saving of one-half,

ity equal to the finest Body Brussels, specially

Oriental or floral effects in all the new pastelle \$1.10 colorings, special at.....

Sexony Brussels Curtains, hand-made laces, some plain fields, some with detached figures, others well covered, \$40.00, \$35.00, \$25.00, \$20.00 \$15.00
Hand-made Arabian Curtains, both braid and cushion laces, \$35.00 to \$7.50 a pair. A very choice show- \$10.00 ing of cushion lace patterns, at, a pair\$10.00
Marie Antoinette Curtains. Arabain and white, made of cable 4-thread French net and trimmed in linen 53.75 braids, a decidedly swell curtain, a pair
pair. Some exceedingly choice things at \$10 \$5.00 pair. 52 styles at, a pair

White Goods

45-inch French Lawn, sheer and fine, 40c 19c

Washable Silk Mull, in plain colors and fancy embroidered stripes, worth 39c....25c

Embroidered Silk Mull, the 49c kind:

Beautiful mercerized Jacquard Oxford

Oriental Wilton Rugs, 9x12, the best wearing Wilton to be

Superior Brussels Rugs, 9x12, equal to the finest Body Brus-

effects, and the price is always \$28.00.

sels in every way, designs are mostly the small all-over

Specially priced for to-morrow......\$21.00

that have sold as high as \$35.00, beautiful Oriental effects. Specially priced for to-morrow. \$24.50

Imperial Brussels Rugs, not the highest priced, but they're

Royal Axminster Rugs, 9x12, all the private designs, rugs

had, and we show fifty good patterns, mostly Oriental designs, always worth \$30.00. To-morrow's \$23.50

> Arabian Cable Net Curtains, corded on both front and rear guard, serviceable, stylish and very low Ruffled Net Curtains, Arabian or white, trimmed in Battenberg lace and insertion, 3 yards long, 42 Ruffled Swiss Curtains, with colored borders, 3 Ruffled Swiss Curtains, 3 yards long, 36 inches Ruffled Swiss Curtains, 21 yards long, well made,

Summer Laces

Fancy cotton Wash Laces, for tub suits, in white and ecru, worth up to 35c yard. 12½c

Heavy Point Venice Bands, medallions and 25c applique, in ecru and Arab, 40c values, at

Ecru and Arab Point Venice Bands and Insertion, like sold at 75c, 85c and 98c yd. 48c

Beautiful Net and Heavy Point Venice Applique.

large separable patterns; special at,

All-over Net and Heavy Ventce Lace, for waists,

new patterns just received, 75c yard \$1.98

mounted on good spring rollers..................29c Brass Door Rods, extend from 20 to 40 inches. 46-inch Grenadines, with colored cross stripes, 45-inch Nove'ty Fish Net, strong weave, worth

300 rolls good quality China Mattings, not so fine as the

All the fine quality China Mattings, the very best obtainable,

All-wool Art Squares, good selection of colorings in all the

3x3 yards......\$5.85

sizes and worth one-half more:

Singapore Nets, large square mesh red, green, Arabian or white. 50 inches wide, yard, 75c and... 50c Lot No. 3 consists of Varnished Gilts and Embossed 12 2 C Papers, suitable for any room, worth 30c, roll...... 12 Paper hanging attended to promptly. Basement's Monday Bulletin

papers, exclusive designs, worth 50c

ings; in fact, anything new can be found in this department.

Owing to our immense business this spring several pat-

terns are in broken quantities. These have been assorted

Lot No. 1 consists of High-grade Parlor and Drawing Room

papers, exclusive designs, worth 50c 23c

into seperate lots and will be closed out regardless of cost.

The Barg	ain
Wash Cloths, regular size, good quality, 1 mit of 5 to buyer, each1C	Dress Gingle Du Nord
Oxford Suiting, with fancy stripe, heavy weave, 35c value, Basement, for 19c	special tab
Nainsook Piques and lace stripe Lawns, values up to 19c, slightly soiled, good lengths for shirtwaists, children's dresses	All colors Ox 15c goods
India Linen, 40 inches wide, fine and sheer, in	200 full piece 10c kind, s
Basement	Silk Ginghan 25c grade,
Fine quality of lace strips Lawns, assorted pat- terns of dress and shirtwaist lengths, 121c sell regularly former price at 19c12	50c German wide

hams, best qualities, including Toile and Seersucker, were 12to and 15c, ole with 4,000 yards, all to xford Suitings, yard wide, special for one day......7c , all shades. Basement.....15c ms, make fine shirtwaists,

Crimson Rambler, American Beauty, Bride, All-linen Napkins, size 18x18, regular price \$2.50 doz. Basement ... \$1.75 Bridesmaid and Liberty Rose Bushes, will bloom this season, choice for 15C Bleached, twilled and checked Crashes, Bleached Scrim Net, 40 inches wide..... 20 Cambric Muslin, yard wide, 121c quality, 8c Corset Covers and Drawers, good quality of muslin, lace trimmed, choice...... 19c 98c Bed Spreads, limit 2 to customer 600 10c bottle Ammonia......... Gauze Vests for women, sleeveless, lace trimmed yoke, good value at 25c......15c 3,000 Pictures, oval, round, oblong and square,

The Indianapolis Store.

H. P. WASSON & COMPANY

Lot No. 4 consists of all our Heavy Weight Ingrain

Lot No. 5 consists of twenty patterns of Gilt or

Three rolls of 9 or 18-inch Border)

Bring measure of your rooms.

Papers, in medium shades.....9c

Glimmer Papers, worth 10c roll, for......

Lot No. 6 consists of ten rolls of good Wall Paper.)

Six rolls of good Ceiling Paper 1010

2-yard wide French Organdy in every \$1.00 Fancy Cotton All-over Lace for wash suits. 98c white and Arab, 35c to, yard H. P. WASSON & COMPANY